



Social Media Toolkit



Social Media Assets



ATC2024

EXHIBITOR

PHILADELPHIA, PA
JUNE 1 - 5, 2024
ATCMEETING.ORG

This badge features a dark teal background with colorful geometric shapes in purple, pink, orange, and yellow. The ATC2024 logo is at the top left, and the word 'EXHIBITOR' is prominently displayed in the center.



SPONSOR

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MODERATOR

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SPEAKER

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Sample Social Captions

For Exhibitors

01

Come meet us at #ATC2024Philly at our booth in the exhibit hall. Learn more and register today at atcmeeting.org!

02

We're headed to Philadelphia for #ATC2024Philly! Check us out at Booth #_____.

03

We're excited to meet the best and brightest in transplantation at #ATC2024Philly. Don't miss it. Register today at atcmeeting.org!

For Sponsors

01

We're excited to be a part of #ATC2024Philly this June! Register today at atcmeeting.org!

02

Are you planning to attend #ATC2024Philly? Join thousands of transplant professionals to network, learn, and progress the field. Register today at atcmeeting.org!

03

We're heading to Philadelphia this June for the American Transplant Congress! Join us to move the field of transplantation forward! #ATC2024Philly

For Speakers, Moderators, & Poster Presenters

01

I'm excited to announce that I will be [presenting/moderating/speaking] at #ATC2024Philly! Join me on [DATE] to learn more about [topic/session]. Register today at atcmeeting.org.

02

I'm headed to #ATC2024Philly to [present/moderate/speak] and share insights on [topic/session]. See you there!

03

#ATC2024Philly is coming soon! Save your spot so you don't miss my [session/poster] and thousands of other insights! Register today at atcmeeting.org.

Don't Forget Hashtags

- ATC 2024 Official Hashtag: **#ATC2024Philly**
- Other Important Hashtags
 - #AST
 - #ASTS

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